



YMCA OF GREATER PITTSBURGH

IMPACT AWARDS

presented by  UnitedHealthcare®

SPONSORSHIP OPPORTUNITIES

The YMCA of Greater Pittsburgh's annual IMPACT event is a great opportunity to align your organization with one of the most readily recognized brands in the world while also supporting one of Pittsburgh's oldest and most respected non-profits. Your guests will be inspired to serve!

PRESENTING SPONSORSHIP @ \$15,000 [THANK YOU UNITED HEALTHCARE]

- 40 tickets to the event
- Tagged as Presenting Sponsor in media promotions
- Company logo on Save-the-Date posters, postcards and social media posts
- Company logo on invitations and emails
- Company logo with hyperlink on event web page featuring volunteer profiles
- Company logo on volunteer tributes throughout event space
- Prominent placement of company logo on step & repeat
- Senior executive invited to co-present top recognitions
- Senior executive included in award pictures
- Senior executive quoted in all press releases
- Opportunity to schedule a lunch and learn, in your corporate offices, about volunteerism and board service with the Y.

GOLD SPONSORSHIP @ \$10,000

- 30 tickets to the event
- Tagged as Gold Sponsor in media promotions
- Company logo on event invitation
- Company logo with hyperlink on YMCA website
- Company logo on event web page
- Company logo on volunteer tributes throughout event space
- Company logo on step & repeat

SILVER SPONSORSHIP @ \$5,000

- 20 tickets to the event
- Tagged as Silver Sponsor in media promotions
- Company logo on event web page
- Company logo on volunteer tributes throughout event space
- Company logo on step & repeat

BRONZE SPONSORSHIP @ \$3,500

- 10 tickets to the event
- Company logo on event web page

YMCA OF GREATER PITTSBURGH BY THE NUMBERS

- 80,000+ children, youth and families served annually
- 1,800 volunteers contribute over 45,000 hours of service
- 10 locations, 3 camps
- \$1.5 million in direct subsidies to children, youth and families in need
- \$3 million in indirect support to communities
- 3,754 kids enjoyed Y on the Fly, free pop up summer day camp
- 14,500 hot meals served annually
- 1,100 assisted through the Emergency Food Pantry
- 1,500 children in afterschool programs
- Hope for All returned \$1.5 million in tax refunds to the community

YMCA of Greater Pittsburgh Locations

Allegheny YMCA
 Baierl Family YMCA
 Centre Avenue YMCA
 Hazelwood YMCA
 Homewood-Brushton YMCA

North Boroughs YMCA
 Sampson Family YMCA
 Spencer Family YMCA
 Thelma Lovette YMCA
 YMCA at U.S. Steel Tower

YMCA Camp Kon-O-Kwee Spencer
 YMCA Camp T. Frank Soles
 YMCA Deer Valley Family Camp

FOR MORE INFORMATION

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BACK TO OUR FUTURE

12.06.20 19 | 6PM
 ALLOY 26/NOVA PLACE

